

FOOD TRUCK CONSUMER QUESTIONNAIRE

Name:	Email/Phone:
Number/Year:	

SOCIO-DEMOGRAPHIC STATUS

1. Age
<input type="checkbox"/> ≤30 <input type="checkbox"/> 31-50 <input type="checkbox"/> >50
2. Gender
<input type="checkbox"/> Male <input type="checkbox"/> Female
3. Marital status
<input type="checkbox"/> With Companion (Married) <input type="checkbox"/> Without Companion (Single/Divorced/Widowed)
4. Children
<input type="checkbox"/> Yes <input type="checkbox"/> No
5. Level of education
<input type="checkbox"/> Secondary (High School) <input type="checkbox"/> Tertiary (Graduate) <input type="checkbox"/> Quaternary (Postgraduate)
6. Food safety training
<input type="checkbox"/> Yes <input type="checkbox"/> No
7. Occupation status
<input type="checkbox"/> Employed <input type="checkbox"/> Unemployed or Retired
8. Monthly income (minimum wage; US\$)
<input type="checkbox"/> Not declared <input type="checkbox"/> No income <input type="checkbox"/> ≤4 (US\$ 980) <input type="checkbox"/> 5-8 (US\$ 1,225 - 1,960) <input type="checkbox"/> ≥9 (US\$ 2,206)

CHOICES AND PREFERENCES

1. Frequency of consumption (per week)
<input type="checkbox"/> 1-2 times <input type="checkbox"/> 3-4 times <input type="checkbox"/> ≥5 times

2. Place of consumption
<input type="checkbox"/> Near home <input type="checkbox"/> Near work <input type="checkbox"/> Near university <input type="checkbox"/> Other
3. Eating service
<input type="checkbox"/> Eat in <input type="checkbox"/> Takeout <input type="checkbox"/> Both
4. Time of consumption
<input type="checkbox"/> Daytime <input type="checkbox"/> Nighttime
5. Company
<input type="checkbox"/> Family <input type="checkbox"/> Friends <input type="checkbox"/> Alone
6. Preferred type of food
<input type="checkbox"/> Hamburgers and sandwiches <input type="checkbox"/> Pizza and pasta <input type="checkbox"/> Barbecue <input type="checkbox"/> Meat and fish <input type="checkbox"/> Other
7. Average expenditure on food (US\$/per capita/per purchase)
<input type="checkbox"/> <US\$ 2.57 <input type="checkbox"/> US\$ 2.57 - 5.14 <input type="checkbox"/> US\$ 5.14 - 7.71 <input type="checkbox"/> US\$ 7.71 - 10.27 <input type="checkbox"/> US\$ 10.27 - 12.84 <input type="checkbox"/> > US\$ 12.85
8. Reason to choose a food truck
<input type="checkbox"/> Affordable <input type="checkbox"/> Saving time <input type="checkbox"/> Accessibility/Convenience <input type="checkbox"/> Service quality <input type="checkbox"/> Variety of options <input type="checkbox"/> Taste <input type="checkbox"/> Possibility to eat at any time <input type="checkbox"/> Food hygiene <input type="checkbox"/> Nutritional value <input type="checkbox"/> Entertainment
9. Reason not to choose a food truck
<input type="checkbox"/> Poor vehicle hygiene <input type="checkbox"/> Long queues <input type="checkbox"/> Insufficient number of vendors <input type="checkbox"/> Solo dining <input type="checkbox"/> Poor nutritional value

- Limited options
- Poor food hygiene

10. Do you consider food hygiene when eating from food trucks?

- Always
- Most of the times
- Sometimes
- Rarely
- Never

11. Do you consider vendors' personal hygiene when eating from food trucks?

- Always
- Most of the times
- Sometimes
- Rarely
- Never

FOOD SAFETY IMPORTANCE PERCEPTION

1. Is it important if the food handler wears gloves?

- Extremely important
- Very Important
- Indifferent
- Slightly important
- Not at all important

2. Is it important if the food handler wears a mask?

- Extremely important
- Very Important
- Indifferent
- Slightly important
- Not at all important

3. Is it important if the food handler wears a hair covering (a hair net or a cap)?

- Extremely important
- Very Important
- Indifferent
- Slightly important
- Not at all important

4. Is it important if there is a hand sink, with hand soap and paper towels available for the food handler for handwashing?

- Extremely important
- Very Important
- Indifferent
- Slightly important
- Not at all important

5. Is it important if the food handler does not wear adornments or jewelry?

- Extremely important
- Very Important
- Indifferent

- Slightly important
- Not at all important

6. Is it important if money is exclusively handled by the cashier?

- Extremely important
- Very Important
- Indifferent
- Slightly important
- Not at all important

7. Is it important if all waste collectors of the preparation area are capped?

- Extremely important
- Very Important
- Indifferent
- Slightly important
- Not at all important

8. Is it important if there are no vectors or pests in the preparation area?

- Extremely important
- Very Important
- Indifferent
- Slightly important
- Not at all important

9. Is it important if hot food is served hot?

- Extremely important
- Very Important
- Indifferent
- Slightly important
- Not at all important

10. Is it important if cold food is served cold?

- Extremely important
- Very Important
- Indifferent
- Slightly important
- Not at all important